

DIGITAL MARKETING

Surpass traditional and embrace digital - Outperform your competitors!

Grab & sway your target audience by switching to efficient digital marketing!

The marketing world is rapidly shifting from traditional to digital, and no one can deny that this is a paradigm shift. Still hitched on traditional marketing? Or unable to achieve highly qualified traffic to your website in spite of investing in online marketing efforts? It's time to take a step ahead and adopt a compelling digital marketing strategy that can drastically improve your online sales and brand credibility. With a host of ways to effectively generate leads, digital marketing can achieve higher conversions and earn you exceptional ROI in relatively lesser time!

Wonder why choose VGlobal for your digital marketing endeavors? Here are some of the strongest reasons that should prompt you to approach us!

1. Google Partner

- Expert Google and Bing certified resources

3. Multi-lingual support

- English, French, and Spanish
- Target local markets with bespoke SEO strategy

5. Unmatched expertise in pay-per-click (PPC) campaigns

- AdWords certified resources
- Dedicated account manager/strategist
- Customized monthly reports and calls
- Assured qualified clicks and low cost per acquisition
- Higher conversions and better ROI

7. App store optimization (ASO) experts

- A specialized ASO team
- Analysis, on-page and off-page ASO, and localization
- Focus on search ranking within App Stores

2. Dedicated resources/virtual assistants

4. Analytics certified resources

- Track and monitor website performance
- In-depth competitor analysis and data repository

6. Video marketing experts

- Target the world's 2nd largest search engine – YouTube
- Organic and paid video marketing on top sites
- Guaranteed presence on video search engines
- Complete video analytics summary

Get ready to drive highly targeted traffic to your site and boost online sales!

To learn more about how we can help you with a gamut of digital marketing services, contact our team now!

