

## BIGDATA – SALESHEET AND WHITEPAPER



**BIGDATA**

With Vidushi Infotech, MAXIMIZE THE VALUE OF YOUR DATA /  
UNLOCK THE POWER OF BIG DATA

*UNLEASH THE POWER OF BIG DATA*

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The world today, is dealing with data explosion triggered due to rapid growth of devices & developing channels of data creation. We understand how crucial it is for companies to make better business decisions. This elevates significance of Big Data in today's business eco system. Big Data solutions at Vidushi Infotech are designed to help enterprises tame enormous data to create better insights.

We offer tailor-made Big Data solutions for enterprises to gain real-time business insights with emerging technologies. Enterprises worldwide come across incredible opportunities to mine data, for which they require experience IT partners to help them draw impactful strategies & solutions. We are at the lead when it comes to pioneering Big Data Analytics & provide IT solutions based on emerging trends, to completely transform the way enterprises deal with data.

### TRANSFORMATION OF DATA INTO INSIGHTS

Every day, organizations are bombarded with exponential volumes of information in different forms (graphics, spreadsheets, documents etc.) Enterprises need systems & tools to interpret unstructured data to gain hidden insights. Globally, organizations are doing their bit to leverage data to their competitive advantage. Can you enterprise afford to be left out?

We believe that its time organizations gear up & make better business decisions, by obtaining value from data volumes available to create meaningful business insights. Our Big Data analytics solutions, give enterprises an opportunity to turn unstructured data into commercially viable information. This information helps organizations make strategic business decisions.

### SERVICE OFFERINGS

Our big data analytics solutions conceptualize the process of data insights & core functions, enabling organizations to create better products & services. We see a subsequent rise in investments on "Data Mining technologies" as enterprises believe this is where future is headed. Investing in software solutions built around Big Data, is no option but an inevitable need of the hour.

Big Data has made substantial changes to market dynamics & as a result, enterprises that are left out will continue to struggle against competition. Every day, new tools & methods of capturing & analyzing data are introduced in the market. Hence, enterprises are in a deep need of out of the box solutions to address these challenges. Our Big Data analytics solutions are aimed towards providing robust solutions to help enterprises, structure information & as a result strengthen and get accuracy in the decision-making process.

As a leading IT enterprise that emphasizes on the importance of Big Data analytics, we are here to easily meet the needs of your largest job, by providing customized Big Data Solutions to address key challenges across various industry verticals.

### OUR BIG DATA SOLUTIONS INCLUDE:

- Strategy and Roadmap Definition
- Technology Evaluation
- Data Visualization and Analytics
- QA and Testing Services
- Consultancy Services
- Development and Implementation Services
- Support and Maintenance



### TECHNOLOGIES

Enterprises are overwhelmed with the massive amounts structured & unstructured data flowing in through various channels. The challenge is to identify & utilize this data to enhance business value. It is critical for enterprises to connect these missing dots & make sense out of this data. This is where Vidushi Infotech takes control. We make use of technologies mentioned below, to develop & deploy Big Data analytics solutions.

We assist enterprises with the following:

- Collecting data from multiple channels
- Gain business insights from structured and unstructured data
- Analyze voluminous data in real time
- Connect the dots and make meaningful business decisions



**VIDUSHI** Infotech  
Software Solutions Provider Pvt. Ltd.

To get in touch with Vidushi's BIG DATA services, call us now!

For more information on how to leverage your custom requirements contact our team!